

**2010 ACLS Annual Meeting
Philadelphia
Conference of Administrative Officers (CAO)
2010 Spring Meeting**

**Business Meeting of the CAO
May 8, 9:30 - 11:00 am**

Rona Sheramy, chair, Association for Jewish Studies

Agenda

1. Report from the chair
 - a. Welcome new CAO members
 - b. ACLS Board Meetings, January 29, 2010 and May 6, 2010
2. Elections to the CAO Executive Committee - Olavi Arens, chair, Nominating Committee
3. Update from Committee on Building Capacities - Bill Davis
4. Report on Humanities Indicators Project - John Hammer
5. Focused discussion in the "Fred Friendly" style
6. Other business
7. Farewell to outgoing CAO members

Upcoming Meetings

Learned Society Leadership Seminar, September 13, 2010
Katha Kissman

2010 CAO Fall Meeting, Vancouver, BC, November 4-7



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PARTICIPANTS

Elizabeth (Betsy) Andersen, Executive Director, American Society of International Law
*Olavi Arens, Executive Director, Association for the Advancement of Baltic Studies
Andrew G. August, Executive Secretary, North American Conference on British Studies
*David E. Barclay, Executive Director, German Studies Association
Lisa Berglund, Executive Secretary, Dictionary Society of North America
Adam D. Blistein, Executive Director, American Philological Association
Sandra Bradley, Director of Member Relations, American Council of Learned Societies
Michael Brintnall, Executive Director, American Political Science Association
Lorraine Cashman, Executive Director, American Folklore Society
Gregory Clark, Executive Director, Rhetoric Society of America
Margery Berg Daniels, Executive Director, International Society for Third-Sector Research
Mary Ellen K. Davis, Executive Director, Association of College and Research Libraries
*William E. Davis III, Executive Director, American Anthropological Association
Linda Downs, Executive Director, College Art Association
Rosemary G. Feal, Executive Director, Modern Language Association of America
John R. Fitzmier, Executive Director, American Academy of Religion
Keith A. Francis, Executive Director, American Society of Church History
Candace Frede, Director of Web and Information Systems, American Council of Learned Societies
Eileen Gardiner, Director, Humanities E-Book, American Council of Learned Societies
Noreen Golfman, President, Canadian Federation for the Humanities and Social Sciences
Donald J. Harreld, Executive Director, Sixteenth Century Society and Conference
Sally T. Hillsman, Executive Director, American Sociological Association
Jessica Jones Irons, Executive Director, National Humanities Alliance
Karen Jenkins, Executive Director, African Studies Association
Richard L. Jensen, Secretary/Treasurer, Society for the Advancement of Scandinavian Study
Arnita A. Jones, Executive Director, American Historical Association
Robert Judd, Executive Director, American Musicological Society
Ute Wartenberg Kagan, Executive Director, American Numismatic Society

Nancy Kidd, Executive Director, National Communication Association
Kendra Preston Leonard, President, National Coalition of Independent Scholars
Victoria Long, Executive Director, Society for Music Theory
Robert Madrid, Policy Assistant, National Humanities Alliance
Robert (Jay) J. Malone, Executive Director, History of Science Society
Jean-Marc Mangin, Executive Director, Canadian Federation for the Humanities and Social Sciences
Paula Massood, Treasurer, Society for Cinema and Media Studies
John Monfasani, Executive Director, Renaissance Society of America
Erin Smith Mosley, Assistant Director for Communications and Membership, National Humanities Alliance
Ronald G. Musto, Director, Humanities E-Book, American Council of Learned Societies
James A. R. Nafziger, Executive Director, American Society of Comparative Law
Amy Newhall, Executive Director, Middle East Studies Association of North America
Michael Paschal, Executive Director, Association for Asian Studies
Milagros Pereyra-Rojas, Executive Director, Latin American Studies Association
Sarah Peters, Administrative Assistant to the President, American Council of Learned Societies
Michele E. Randall, Executive Secretary, Bibliographical Society of America
Alyson Reed, Executive Director, Linguistic Society of America
Kent Harold Richards, Executive Director, Society of Biblical Literature
*Elizabeth Richmond-Garza, Secretary/Treasurer, American Comparative Literature Association
Pauline Saliga, Executive Director, Society of Architectural Historians
David E. Schrader, Executive Director, American Philosophical Association
*Rona Sheramy, Executive Director, Association for Jewish Studies
*John J. Siegfried, Secretary/Treasurer, American Economic Association
Stephen Stuempfle, Executive Director, Society for Ethnomusicology
Dabney Townsend, Secretary/Treasurer, American Society for Aesthetics
Luanne von Schneidemesser, Executive Director, American Dialect Society
Steven C. Wheatley, Vice President, American Council of Learned Societies
Mariana Whitmer, Executive Director, Society for American Music
Susan L. Wiesner, Treasurer, Society of Dance History Scholars
Kent Williamson, Executive Director, National Council of Teachers of English
Pauline Yu, President, American Council of Learned Societies

* Member of the Executive Committee of the Conference of Administrative Officers

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Elections to the CAO Executive Committee

The Executive Committee is composed of seven members of the CAO. Members of the Executive Committee serve terms of three years, beginning and ending at the semi-annual meeting each spring. Members elected in spring 2010 will serve until spring 2013. Each year a nominating committee is appointed, composed of one outgoing member of the Executive Committee, serving as chair, and two other members of the CAO.

The members of the 2010 Nominating Committee are

Olavi Arens, Chair, Association for the Advancement of Baltic Studies
Rosemary Feal, Modern Language Association
John Monfasani, Renaissance Society of America

The Nominating Committee proposes the following slate for three openings on the Executive Committee:

1. Amy Newhall, Middle East Studies Association
2. Michael Paschal, Association for Asian Studies
3. Pauline Saliga, Society of Architectural Historians

Other nominations may be made from the floor.

The seven current members of the Executive Committee and their terms are:

Rona Sheramy, chair, Association for Jewish Studies (2010)
Olavi Arens, Association for the Advancement of Baltic Studies (2010)
David Barclay, German Studies Association (2010)
Bill Davis, American Anthropological Association (2012)
Lisa Mighetto, American Society for Environmental History (2011)
Elizabeth Richmond-Garza, American Comparative Literature Association (2012)
John Siegfried, American Economic Association (2011)

The membership categories (based on individual membership) used for determining service on the Executive Committee are as follows: S (small) = < 999; M (medium) = 1,000–2,499; M/L (medium large) = 2,500-5,999; L (large) = > 6,000. See attached for current distribution of societies.

ACLS Member Societies by Size

Society Name	Indiv Membership	Category
American Psychological Association	155,000	L
Modern Language Association of America	28,025	L
American Economic Association	17,500	L
American Historical Association	15,001	L
American Political Science Association	15,000	L
College Art Association	14,500	L
American Sociological Association	13,845	L
American Academy of Religion	11,472	L
American Anthropological Association	11,000	L
College Forum of the National Council of Teachers of English	10,822	L
American Philosophical Association	10,400	L
Association of American Geographers	10,400	L
Archaeological Institute of America	10,000	L
Organization of American Historians	9,300	L
Society of Biblical Literature	8,799	L
Association for Asian Studies	7,100	L
National Communication Association	7,000	L
Association of American Law Schools	6,500	L
Latin American Studies Association	5,300	M/L
American Studies Association	5,000	M/L
Linguistic Society of America	4,200	M/L
Medieval Academy of America	4,200	M/L
American Academy of Arts and Sciences	4,000	M/L
American Society of International Law	4,000	M/L
Renaissance Society of America	3,820	M/L
American Philological Association	2,900	M/L
American Musicological Society	2,856	M/L
Middle East Studies Association of North America	2,700	M/L
American Association for the Advancement of Slavic Studies	2,615	M/L
Society of Architectural Historians	2,582	M/L
History of Science Society	2,100	M
African Studies Association	2,094	M
Society for Cinema and Media Studies	1,996	M
American Society for Eighteenth-Century Studies	1,915	M
American Numismatic Society	1,828	M
Association for Jewish Studies	1,800	M
Society for Ethnomusicology	1,791	M
Society for the History of Technology	1,732	M
Law and Society Association	1,539	M
American Society of Church History	1,500	M
Sixteenth Century Society and Conference	1,500	M
Rhetoric Society of America	1,429	M
American Schools of Oriental Research	1,325	M
German Studies Association	1,300	M
American Comparative Literature Association	1,205	M
American Oriental Society	1,150	M
National Council on Public History	1,140	M
American Association for the History of Medicine	1,105	M
North American Conference on British Studies	1,069	M
American Society for Legal History	1,065	M

Society for Music Theory	1,046	M
American Folklore Society	1,025	M
American Society for Environmental History	1,000	M
American Philosophical Society	958	S
Economic History Association	900	S
Society for American Music	900	S
American Antiquarian Society	850	S
American Society for Theatre Research	805	S
Association for the Advancement of Baltic Studies	791	S
Society for French Historical Studies	780	S
American Society for Aesthetics	658	S
Bibliographical Society of America	650	S
Metaphysical Society of America	600	S
American Dialect Society	550	S
International Center of Medieval Art	545	S
Society for the Advancement of Scandinavian Study	538	S
Society of Dance History Scholars	500	S
Hispanic Society of America	400	S
Dictionary Society of North America	383	S
American Society of Comparative Law	97	S

Over 6,000 = L

2,500 - 5,999 = M/L

1,000 - 2,499 = M

Under 999 = S

A Focused Discussion in the “Fred Friendly” Style

Rosemary Feal, Moderator
Executive Director, Modern Language Association

Among topics to be discussed:

Graduate Education

“Graduate Education in the Humanities is Broken,” shouts the cover of the *Chronicle Review*. Is it? Or is it what comes after, the job market, which is broken? “Graduate students should occupy not just [university] buildings but also disciplinary and professional organizations,” and end “the decades of foot-dragging on their future,” urges blogger and author Marc Bousquet. What is level and intensity of your society’s discussions of graduate education and its aftermath in your field?

Apple iPad

Few could escape the volcanic news cloud generated by the advent of the new Apple tablet computer, the iPad. But whatever its technological and design innovations, the new device increases the number of highly portable digital readers which already are a significant means of selling and distributing content once confined to print. The vendors of these devices thus have a great incentive to have a large stock of digital content available for sale to their users. Apple hopes that it can replicate the success of the iTunes store selling music to be played on iPods with its iBooks store selling books and periodicals to be read on iPads. It is therefore not surprising that Apple’s senior manager for digital educational content contacted ACLS to inquire about the possible interest of scholarly societies in selling their current content in this new space.

Apple imagines that several aspects of its business plan would make this an attractive possibility. Apple does not seek to own or license content, only to distribute it for sale. Apple allows content-owners to sell at whatever price they choose, with Apple taking a percentage of the sale’s proceeds. (Although the company is prepared to suggest price points that will be competitive with other offerings in its store.) Apple already enjoys considerable usage of audio and visual content on its iTunes U site (where content is available for free), and that traffic could be directed to links to related products for sale in the iBooks store. In the near future, Apple may be prepared to distribute not just books and/or entire issues of journals and newspapers, but also individual articles, much as iTunes sells both individual songs and whole albums. Finally, Apple believes that the graphic and interactive capacities of the many applications being developed for the iPad will allow for innovative means of presenting content.

We can discuss briefly in our Fred Friendly session the issues presented by this and related possibilities for reaching potential customers of selected “products” of a society as distinct from member/subscribers interested in all products. If there is interest in learning more, the CAO Executive Committee may work this subject into plans for the Vancouver meeting.