

Mellon/ACLS  
PUBLIC FELLOWS PROGRAM 

<b>Job Title:</b>	Campaign Advocate, Latin America Project
<b>Organization:</b>	Natural Resources Defense Council
<b>Location:</b>	Washington, DC
<b>Stipend and Benefits:</b>	\$68,000 annually with health insurance for the fellow, professional development funds, and relocation allowance
<b>Start Date:</b>	September 3, 2019

## ORGANIZATION DESCRIPTION

Natural Resources Defense Council (NRDC) is the nation's most effective environmental action group, combining the power of more than two million members and online activists with the expertise of nearly 500 scientists, lawyers, policy advocates, and other professionals across the globe ensure the rights of all people to the air, the water, and the wild. NRDC was founded in 1970 and our staff helped write some of America's bedrock environmental laws, including the Clean Water Act, and many of the implementing regulations; our water enforcement cases played a major role shaping current water policy throughout the country. Today, our staff—a force for nature—work out of offices in New York, Washington DC, Chicago, Los Angeles, San Francisco, Bozeman, Montana, and Beijing. Learn more at [www.nrdc.org](http://www.nrdc.org).

## POSITION DESCRIPTION

The Campaign Advocate will work with NRDC's Latin America Project team on their priority campaigns to protect special areas and wildlife in the Western hemisphere. Specifically, the advocate will act as the main point of contact for the Latin America team's engagement in our nature campaigns to save the rivers and waters of Chilean Patagonia and the grasslands in Chihuahua, Mexico. As NRDC became involved in the Chile/Patagonia campaign in 2008, the advocate will be working on a well-established project and collaborating with long-time partners to protect Chile's vital rivers and watersheds. The Chihuahua campaign is a newer one for our team, which will allow the advocate to play a key role in helping NRDC develop strategies and relationships among local and international groups and stakeholders. The advocate will be integrated into NRDC's Latin America Project team, while also working with the other programs and departments at NRDC with which we regularly collaborate (e.g. Lands and Wildlife, Climate Center, Voces Verdes, Communications, Campaigns, etc.).

Key duties and responsibilities:

For both campaigns (Chile and Mexico), the advocate will:

- Work closely with coalition partners, allies, and other stakeholders to coordinate and implement campaign strategies to achieve stronger environmental protections in our priority countries;
- Research and draft relevant materials such as fact sheets, issue briefs, reports, etc., that strategically advance the campaign;
- Develop communications strategies and content for a variety of audiences, including public officials, partners, media, and the public, for use across different platforms (e.g. websites, social media, press, etc.); and

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- Engage US government agencies and congressional offices as appropriate to advocate for actions that would support stronger environmental policies in our priority countries.

As a member of the Latin America Project team, the advocate will:

- Attend regular meetings with the Latin America Project team, our consultants, and other program and department staff at NRDC;
- Contribute to the ongoing development of strategies to achieve our conservation goals and stronger environmental policies at the local, provincial, and national levels in Latin America, including potentially scoping out new campaigns;
- Assist in researching and drafting reports, briefing papers, fact sheets, issue briefs, talking points, and other documents advancing the goals of the Latin America Project; and
- Engage in the other advocacy work of the Latin America Project on an ad hoc basis, as needed.

## QUALIFICATIONS

### *Required*

- PhD in the humanities or humanistic social sciences;
- Excellent research, writing, speaking, and analytic skills;
- Strong project planning, organization, and time management skills;
- Strong attention to detail, accuracy, and thoroughness;
- Ability to work collaboratively and effectively with internal colleagues and coalition partners;
- Ability to synthesize research and data into coherent and compelling narratives for nontechnical/nonacademic stakeholders;
- Creative thinking abilities and resourcefulness, combined with a desire to develop innovative approaches to problems;
- Ability to work with diverse communities and cultures; and
- Commitment to safeguarding the earth—its people, its wildlife, and its ecosystems.

### *Preferred*

- Advanced Spanish language skills;
- Experience in policy advocacy, policy research and analysis, coalition building, or a related field;
- Multicultural experience and cross-cultural competency; and
- Willingness to travel internationally, at least four one- to two-week trips per year.

## APPLICATIONS

- Information on the Mellon/ACLS Public Fellows Program: [www.acls.org/programs/publicfellows](http://www.acls.org/programs/publicfellows)
- All applications must be submitted through the ACLS online application system ([ofa.acls.org](http://ofa.acls.org))
- Application deadline: March 13, 2019, 9 p.m. Eastern Daylight Time

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